

Curriculum Vitae



Personal information

Name **Michele Ghedin**

Address Via Basse, 5 – 31030 – Casier, Treviso (Italy)

Telephone +39 3405313968

E-mail micheleghedin@gmail.com

Website www.micheleghedin.it

Nationality Italian

Date of birth 03/may/1985

Gender Male

Dates **07/01/2019 – Current**

Occupation or position held Content & Social Media Strategist
Main activities and responsibilities Creating Digital and Social Strategies for many clients
Managing social channels (Facebook, Instagram, LinkedIn, Twitter, Pinterest)
Managing social advertising campaigns (on Facebook and LinkedIn)
Community management and customer care
Name and address of employer The House of Mouse S.r.l. – Via Brentanella, 54 - 31023 - Resana - Treviso - Italy
Type of business or sector Web Marketing & Communication

Dates **22/01/2018 – 06/01/2019**

Occupation or position held Digital Strategist | Project Manager
Main activities and responsibilities Creating Digital Strategies for agency main clients
Project Management of Content Projects
Managing digital strategies for the growth of the company
Managing physical workshops for University students
Name and address of employer Gushmag S.r.l. – Via Terraglio, 68 - 31100 - Treviso - Italy
Type of business or sector Web Marketing & Communication

Dates **01/03/2017 – 19/01/2018**

Occupation or position held Content Designer & Project Manager | Project Manager
Main activities and responsibilities Writing Content & Stories for Corporate Induction and Onboarding Programs
Copywriting & Digital Strategies
Video Script & Storyboard Creation
Workshop and Lessons about Social Media and Community Management
Name and address of employer H-Farm S.p.a. - Via Sile, 41 - 31056 Roncade - Treviso - Italy
Type of business or sector Internal Communication, Marketing and Digital Transformation

Dates	01/11/2015 – 28/02/2017
Occupation or position held	Content Designer & Project Manager Project Manager
Main activities and responsibilities	Writing Content & Stories for Corporate Communication Copywriting & Digital Strategies Video Scripts & Storyboard Creation
Name and address of employer	Digital Accademia Corporate Education S.r.l. - Via Sile, 41 - 31056 Roncade - Treviso - Italy
Type of business or sector	Internal Communication, Marketing and Digital Transformation
Dates	16/05/2015 – 31/10/2015
Occupation or position held	Social Media Manager
Main activities and responsibilities	Managing social media channels for many brands Building up social media strategies for different clients Creative copywriting for clients' social media channels and websites
Name and address of employer	Life Interaction S.r.l. - Via Sile, 41 - 31056 Roncade - Treviso - Italy
Type of business or sector	Web Marketing & Advertising
Dates	01/01/2012 – 15/05/2015
Occupation or position held	Community Manager
Main activities and responsibilities	Managing the italian creative community of Zooppa.com Promoting contests through social media channels and blogs Promoting contests on Zooppa's creative network Seeking for new users to join the community
Name and address of employer	Zooppa Europe S.r.l. - Via Sile, 41 - 31056 Roncade - Treviso - Italy
Type of business or sector	Web Marketing
Dates	10/01/2010 – 12/31/2011
Occupation or position held	Project Manager & Social Media Manager
Main activities and responsibilities	Manage web projects and clients. Plan strategies and social media projects. Manage social campaigns for clients. Write advertising texts. Web editing (copywriting).
Name and address of employer	Claim – The Creative Box – via Baratta Nuova 12a, 31022 Preganziol (TV)
Type of business or sector	Creative Advertising Company
Dates	04/2009 - 07/2009
Occupation or position held	Internship - Video Editor
Main activities and responsibilities	Project, plan and realize a promotional video for Gruppo Alimentare Trevigiano (Treviso Food Group)
Name and address of employer	Unascom Treviso – Via Venier 55, 31100 Treviso (TV)
Type of business or sector	Services
Dates	03/2006 - 10/2006
Occupation or position held	Junior Journalist
Main activities and responsibilities	Article writing e news reporting.
Name and address of employer	Quotidiano “Il Venezia” – Epolis S.p.a.
Type of business or sector	Informations, Newspaper

Dates **01/07/2005 A 30/09/2005**

Occupation or position held Postman

Main activities and responsibilities Mail delivery

Name and address of employer Poste Italiane Spa, Treviso

Type of business or sector Services

Education and training

Dates **09/28/2007 – 03/11/2010**

Title of qualification awarded Specialized Degree in Publishing and Multimedia Communication (Vote: 110/110)

Principal subjects/occupational skills covered Publishing, Multimedia Production and planning, Communication techniques. Graphic and video Editing software training (Adobe Creative Suite, Final Cut).

Name and type of organisation providing education and training Università degli Studi di Verona

Level in national or international classification Specialized Degree

Dates **09/27/2004 al 07/02/2007**

Title of qualification awarded Undergraduate Degree in Literature: editing, journalism, mass media.

Principal subjects/occupational skills covered Humanities (Writing, Literature, History, Geography, Editing)

Name and type of organisation providing education and training Università degli studi Ca' Foscari - Venice

Level in national or international classification Undergraduate Degree

Personal skills and competences

Mother tongue(s) **Italian**

Other language(s) **English, Français**

Self-assessment
European level ()*

English
Français

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	
C1	C1	B2	B2	B2
A1	A2	A1	A1	A1

(*) [Common European Framework of Reference for Languages](#)

Social skills and competences	<p>Great relationship skills both with clients and colleagues grown up on previous working experiences, where collaboration and cooperation among the team members are crucial elements (now acquired) for success.</p> <p>Imagination, creativity, initiative.</p>
Organisational skills and competences	<p>Project and client management acquired both during working experiences and during my activity as a freelance.</p> <p>Improved time management skills, required to adjust regular and freelance work.</p>
Computer skills and competences	<p>Full Social Media knowledge and management skills.</p> <p>Good Search Engine Optimization (SEO) Skills</p> <p>Good editing software experience (Microsoft Office Suite)</p> <p>Basic graphic and editing software experience (Adobe CS, Final Cut)</p> <p>Basic experience with HTML language and CMS (Wordpress, Joomla)</p>
Artistic skills and competences	<p>Classic and electric guitar courses and a 5-years experience with a little cover band</p>
Projects and Passions	<p>Golaccio: http://golaccio.it/ a blog and social project with the aim of selling soccer t—shirts</p> <p>Smart Gaming: http://smart-gaming.it a project with friends that brings board games to pubs and restaurants (over 30 events organized during 2019)</p>
Driving licence	<p>B Car Driving License</p>

Autorizzo il trattamento dei miei dati personali, ai sensi del D.lgs. 196 del 30 giugno 2003.